

#BOUNDARYLESSMIND

“Leadership transformation is not a matter of choice but survival to stay current.”

Mike



MIKE GHASEMI
Research . Advisory . Consulting . Market Insights
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Retail & Hospitality Analyst

Mike has been featured in

International Business Review
Of Global Leaders, Businesses & Innovations

BFM 89.9
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LogiSYM

Mike Ghasemi is one of the region's foremost retail industry futurists. His intellectual work and thinking have influenced many of the region's best-known retailers, hospitality and technology company including Sunway, RSH, Robinson, Fitness Concept, Hilton and Intel. Mike Ghasemi is a technopreneur, speaker and senior analyst covering technology and market trends in the retail and hospitality industries. Mike's research includes omnichannel strategy, cross-border e-commerce, supply chain management, customer engagement, and mobility solutions. Mike analyses future technology trends and use of information technology to transform retail and hospitality organizations. As an ex-IDC regional retail analyst, Mike spent 20 years in the engineering and IT industry, with 10 years in retail information technology software solutions.



He has worked in senior management and leadership positions with multinational and local companies across the region and has been extensively involved in the retail industry, from positioning IT solutions to advising national and regional retail associations on technology trends and road map. Mike is one of the founding council members of the International Association for Enterprise Information Security, a member of both the Singapore Institute of Management and Australia Institute of Management and a recipient of a Deloitte Enterprise 50 award.

Mike areas of expertise include:

- Digital Transformation and Omnichannel Strategy
- Entrepreneurship Development and Strategic Positioning
- Market Research and Content Development
- Business Development
- Leadership Training and Coaching



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